

What School Leaders Need to Know About Real Estate Development and Finance

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WELCOME AND INTRODUCTIONS



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WHY LEARN THE LANGUAGE?

- ⊗ Better understanding leads to better questions
- Better questions lead to better planning and preparation
- ⊗ Better planning and preparation leads to better outcomes



KEY TERMS: GETTING YOUR HOUSE IN ORDER

- Review academic performance
- Sustainable Enrollment
- Board Buy-In
- Board decision-making or committee structure
- Strong 5-year financial model
- Assessing school finance health





KEY TERMS: 5-YEAR FINANCIAL PROJECTIONS

Do you have substantial days cash on hand?

Does your model include all assumptions?

Essential Components to include:

Enrollment forecast, projected revenue and expenses, contingency planning.

KEY TERMS: PURCHASE, LEASE, LEASE-PURCHASE

- To purchase or lease (or lease with purchase option)
- Renovation or expansion on existing campus
- Turn-key options
- Timeline considerations





KEY TERMS: TYPES OF FINANCING

- Bonds
- Conventional loan
- Bridge loan/interim or shortterm financing
- Lease with option to purchase

KEY CONSTRUCTION TERMS



CONTRACT TERMS

- · Design-Build
- · Cost of Work Plus Fee
- Change Order
- Punch List
- · Value Engineering
- Owner Direct Purchase



BUDGET & TIMELINE

- Critical Path
- Lead Time (materials)
- Hard Costs/Soft Costs
- Contingency
- GMP
- Retainage



DESIGN & SITE

- Site Plan
- Floor Plan
- Elevation
- HVAC and MEP
- Mobilization/Demobilization



KEY TERMS: AFTER CONSTRUCTION/CLOSING

- Budget
- Financial Covenants
- Post-Issuance Compliance
- Mandatory and Voluntary Disclosures
- Annual Investor Call
- Reserve
- Capital Needs Assessment



