

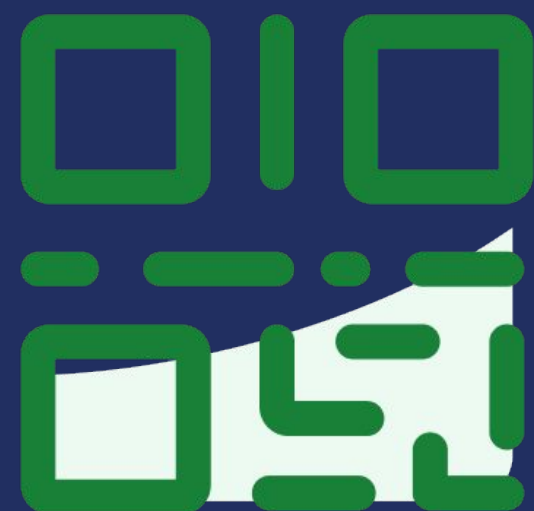
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5 Ways School Leaders Use AI for Strategic Planning

The Future-Ready Leader Uses AI

Do not edit
How to change the design



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#5187322



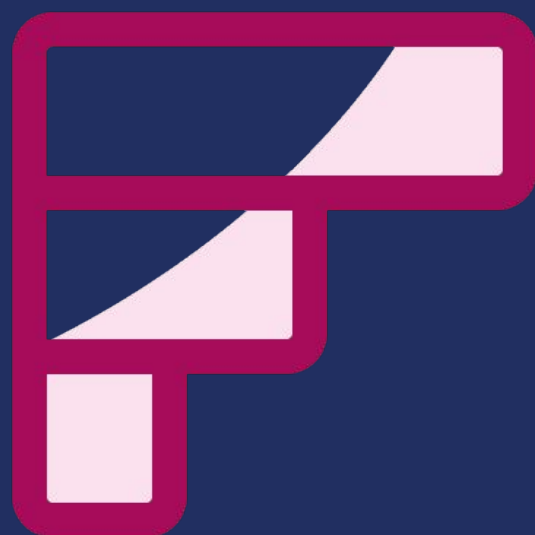
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In one word, how would you describe your reaction to the idea of using AI in your role?





Which area of your leadership work do you feel most excited to apply AI to?



Why I needed this leadership tool...



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November 10-11 (Santa Rosa Beach)



Today you will walk away with...

- A clear understanding of how AI can serve as your strategic leadership partner
- 5 practical ways to use AI in your day-to-day school operations
- A ready to use prompt to jumpstart your AI-supported strategic planning and problem solving
- Clarity on how AI can save you time, support smarter decisions, and boost team capacity
- Opportunities to take the next step- toolkit, training, or coaching

Why AI, Why Now?

It's not anything new

AI helps leaders think strategically, ask better questions and make more confident decisions in 1/100th of the time.

Strategic thinking, decision making and empowerment in 15 minutes a day to help busy leaders loses the gap between intention and impact.

Five Key Strategies to Utilize AI

1. Strategic Thinking Partner
2. Decision Making
3. Content Creation
4. Idea Generation
5. Analysis

Very Simple Example Prompt

I am a....(put your roles and responsibilities)

Ask: How can you help me?

More Advanced Example Prompt

Role: “Act as my strategic thought partner in the role of...”

Context: Here is the problem I am trying to solve.

Task: Give me 5 best practice strategies and 3 outside the box strategies to solve this problem.

Interview: Ask me (no more than 3 questions one at a time for more context)

Recent Example

Role: “Act as a human resource expert who specializes in employment law* (AI won't defend you in court)

Context: I need to let someone go...(full situation)

Task: Provide me a to do list that will eliminate any risks, write me a script and letters and a list of anything I might be missing.

Interview: Ask me (no more than 3 questions one at a time for more context)

Relevant Example: EC Program

Role: You are an experienced Exceptional Children's Director and school leader.

Context: A teacher is struggling to implement accommodations for a student with ADHD and a Specific Learning Disability in reading.

Task: Help me create a step-by-step action plan to support the teacher, ensure the student's needs are met, and maintain compliance with the student's IEP. Include coaching tips, resources, and communication strategies for working with the parent.

Content Creation (Low Level)

- Draft newsletters, agendas, lesson plans, and board reports in minutes
- Saves time for higher-order thinking

Example Prompt:

“Write a welcome email to new families letting them know about open house and the first day of school.”

Content Creation (Higher Level)

- Write a tiered and differentiated professional development plan for your school.
- Write grants and donor letters
- Analyze your web page for clear and strong messaging
- Build me a 12 month marketing and recruitment plan for teachers and students

Example Prompt (Serving Gifted)

#Role: Act as a team of high performing gifted teachers each with 10 plus years of experience who think student first and specialize in _____ curriculum.

Content: Give the current reality of your school's situation (upload any data or materials, state standards, etc.)

#Task: Develop a differentiated content curriculum map for our AIG and high performing students that provides menus, choice of format, real world application and cross content integration for the first nine weeks of school that all grades can follow in the area of ELA.

Provide lesson plan outlines and scripts for each.

Interview: Interview me for more context to complete the task (5 questions one a time)

Idea Generation

- Spark creativity in team planning sessions
- Solve persistent issues with fresh approaches
- Reimagine parent engagement or PD

Example Task:

“Brainstorm 5 innovative ways to boost family participation in literacy night.”

Idea Generation: Build a Board

Role: Build me a board of thought leaders around the table (Simon Sinek, Seth Godin, Ryan Reynolds, Oprah, Steve Jobs, Tim Ferris, Jeff Henderson, and Elon Musk)

Context: Tell them the current reality

Task: Brainstorm 5 innovative ways to boost family participation in literacy night.

Interview: Ask me X questions, one at a time.

Refine: Bring the human element, provide more context, give feedback.

Data Analysis

Simplified summaries of academic, behavior, or operational data

Visuals and interpretations without a data science degree

Example Prompt:

“Summarize trends in our last three staff surveys and highlight action steps”

Example Prompt: Climate Survey

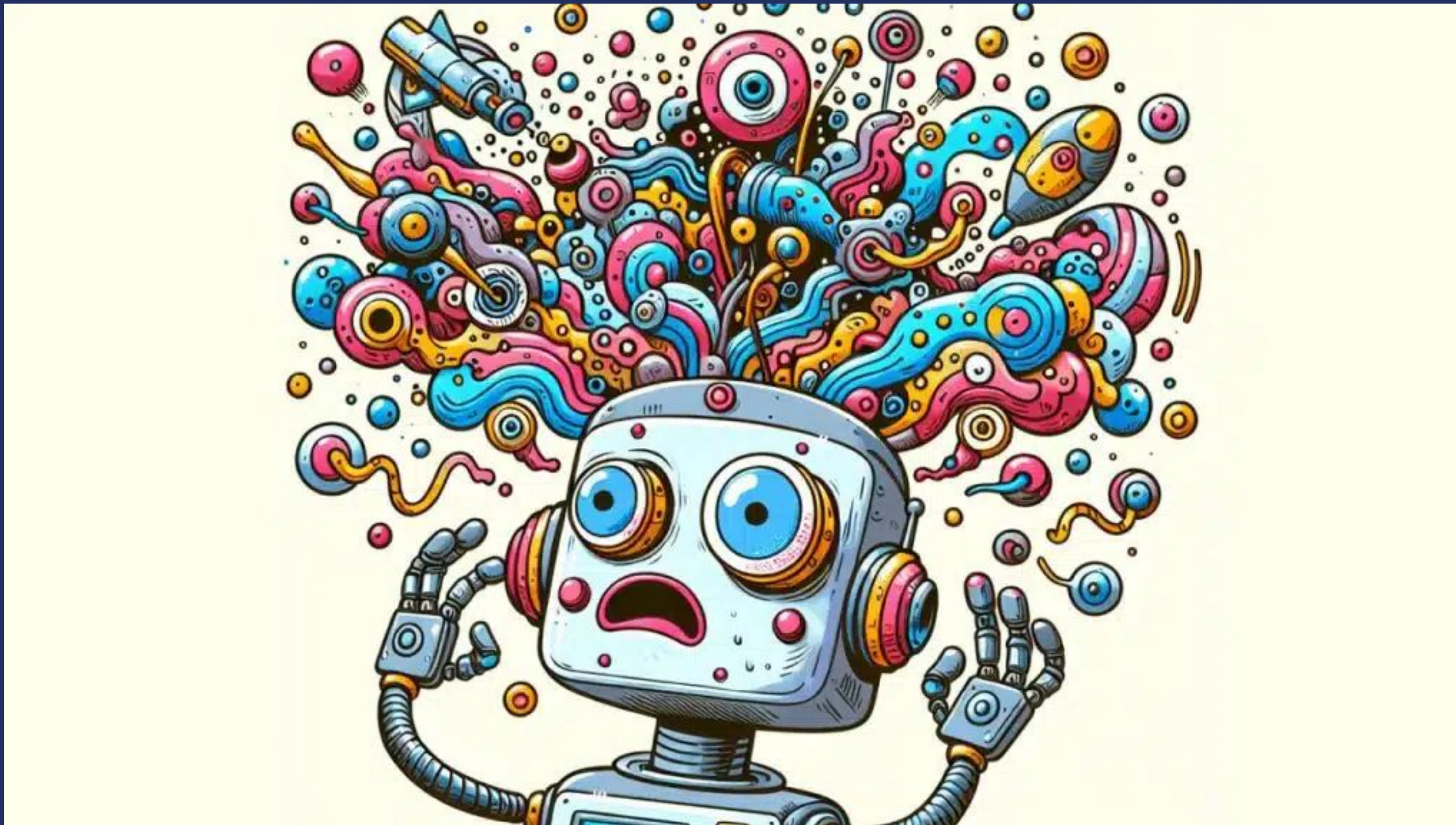
Role: Act as a board of organizational health experts like Pat Lencioni, Simon Sinek, John Maxwell and Brene Brown

Context: Upload PDF's of data and additional context (use speech to text)

Task: Analyze the school's climate survey and student voice survey data to identify specific themes impacting school culture. Provide specific action steps through the lens and principles of each board member.

REVIEW AND REFINE THE DATA

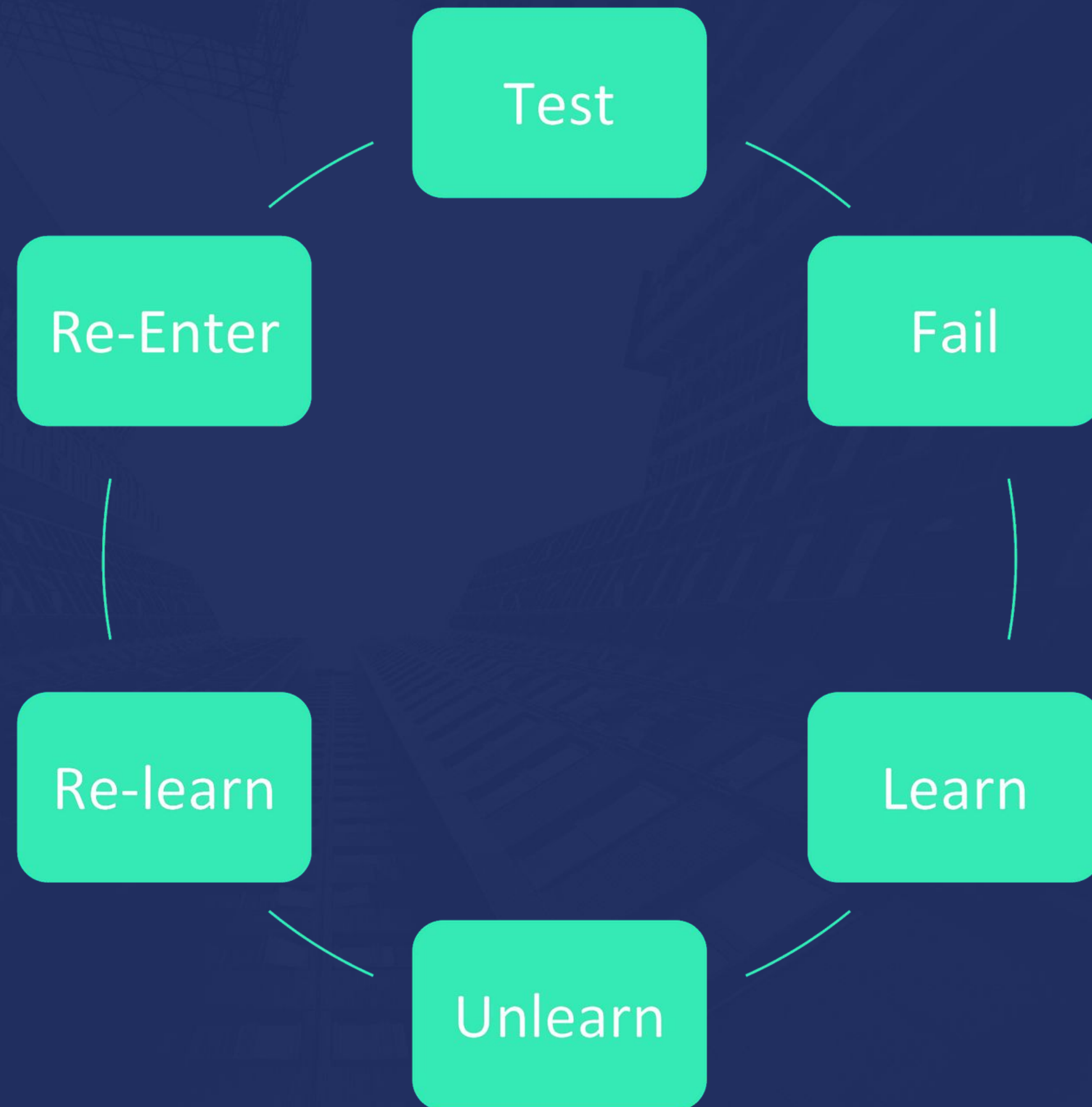
Your AI will not always get it right..."Hallucinate"



The illiterate of the 21st
Century will not be those who
cannot read or write, it will be
those who cannot “LEARN,
UNLEARN AND RELEARN.”

- Alvin Toffler

The Learning Model YOU Need to Adopt



Using AI in This Process

Role: What role do you want your AI to play?

Context: Feed your AI tool what you can (uploads or text)

Task: What do you want as a result?

Interview: Ask it to interview you for more context to complete the task.

Refinement: Challenge the response and keep going back (do not settle).

AI Platforms

OpenAI ChatGPT

- Known for versatile general knowledge and instruction following
- Strong content creation and coding abilities
- Offers both free and premium subscription options
- Web browsing capability in paid versions

Google Gemini

- Built on Google's knowledge base and search capabilities
- Stronger multimodal abilities (processing text, images, audio)
- Deep integration with Google's ecosystem of services
- Three versions: Nano, Pro, and Ultra with increasing capabilities
- Real-time internet access for current information

Perplexity

- Primary focus on real-time internet search integration
- Cites sources directly in its responses
- Designed specifically for research and information retrieval
- Combines search engine functionality with AI assistance
- Optimized for factual accuracy with verifiable information

Microsoft Copilot

- Deeply integrated with Microsoft Office suite and Windows
- Strong emphasis on productivity and workflow assistance
- Excellent at document generation and analysis within Office apps
- Combines coding assistance with general knowledge
- Designed to work contextually within existing applications

What Strategic Challenge Are You Facing?

- Hiring high-quality staff
- Increasing student enrollment
- Developing leadership capacity
- Strengthening culture and morale
- Improving operations or facilities

Practice writing your AI Prompt!

1. Write down one area you're working on right now.
2. Using the the prompt outline, try writing out a prompt you can plug into your AI tool

Do you feel more equipped to start exploring AI in your leadership work after today's session?

 Yes - I'm ready to try it out

 Not yet - I still need more support



What is one small step you could take this week to start using AI in your role?



Ready to Lead Smarter with AI?

- Download our free AI toolkit



Let's Connect!

- Schedule a 1:1 demo or workshop for your school leadership team





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